31 MUST HAVE ESSENTIALS & TOOLS FOR YOUR NONPROFIT

BY CHIDI KOLDSWEAT

No one else will provide your nonprofit with personalized solutions unique to you.

Wohoo! Great to have you here.

My name is Chidi Koldsweat and thank you for downloading this e-book, you are clearly passionate about launching your organization, growing it efficiently and most importantly funding it. I am super excited to help you through this process.

Why?

Because I have invested all my working years in development. From serving as an intern to now leading activities at Donors for Africa Foundation. I understand the challenges of starting one as well as the mechanics of successfully leading one.

Over the course of my career, I have raised over $750,000 in grants and I would love to help you understad how to.

Below I have shared with you 31 essential tools that will help you become more efficient. I have also listed key focus areas every nonprofit must pay attention to. This is a small list and in our upoming bi-annual program **"So You Want to Do Good"** we will be delving deeply into all the issues affecting your organization as well as providing growth strategies.

MANAGEMENT

1. Self-Assessment

Understand your why!

Why did you decide to run a nonprofit? Personal experience? Empathy? Passion?

Do you have the skills to?

2. Detailed Nonprofit Strategy

(This comes highly recommended - contact us)

The only way to truly move forward is to look inward. It shows you how to identify and clearly articulate your mission and vision, which in turn helps you design the right programs, determine the proper funding and stakeholders as well as create a clear plan of action. It clearly articulates how to develop your Idea and steps to get there.

3. Registration

Without official registration, your organization is not viable, trusted, or acknowledged. There are specific requirements, policies, and documents required when being registered; it is essential to fulfilling these statutory registrations.

We can make it easier by detailing what they are.

4. Board Members

Your board members, can make or mar your organization. You can register immense growth or rapid failure with your board selection. Our course "So You Want to Do Good" shows you how to select the right board members that are sure to guarantee your growth and results..

5. Inner Circle

Everyone requires accountability, support, and handholding to run a new or growing nonprofit effectively. At Donors for Africa, we provide a 6month handholding experience designed to expedite your growth and impact.

6. Programs

A crucial part of running a nonprofit is designing impactful programs that meet the need of your beneficiaries, not your needs, or what you believe is 'good' for them—but instead creating human-centered applications

MANAGEMENT

7. Monitoring & Evaluation

It is the bedrock and future of all your programs and activities. The longevity of your organization depends on the quality of each program . From how you design to its implementation.

8. Financials

Your ability to access funding will depend on the quality of your financial system. You MUST get this right. So what is involved in ensuring a transparent financial system? Details available in our upcoming course 'So You Want to Do Good.'

DONORS FOR AFRICA
Knowledge. Growth. Impact

''Thank you so much DFA for the webinars and training programs especially the grant training, after working closely with you, we just received $300,000 to launch our first local project…. I am still in awe, shocked, unbelievable. Thank you! Thank you!''

9. Social Media

We understand that finance may be a challenge, but having a social media presence is more important. Consider Instagram, Linkedin company page, Twitter, Facebook, and other digital space to connect with your stakeholders

10. Website

Social Media is high, but nothing beats running a functional, efficient webpage to house all your organization's information.

11. Website Platforms

Squarespace
Bluehost
Wordpress
Studio Press

12. Planoly

This is a social media scheduling tool, designed from an editor's point of view. It is simple, clean, and easy to use. It's the FIRST VISUAL PLANNER for INSTAGRAM.

13. Hootsuite

Schedule your organization's post and free up time for other essential things

14. Mailchimp

This is an email marketing tool designed to grow your email listing and manage your database

SO YOU WANT TO DO GOOD?

REGISTER FOR OUR UPCOMING WEBINAR

In our upcoming course, we will help show you how to start, launch, and fund your nonprofit organization.

 I will tell you:

- Why you feel stuck , constantly overwhelmed and confused

- How to craft your organization's mission and vision to attract the right partners

- How to choose the right board members

- Build the right structure, learn what you need to meet your donor expectation

- How to find and access your first grant

- Understanding Your Financials

- Generally what donors look out for before they fund your organization.

- Human centered approach for program design and management

- Finding and accessing global opportunities

- Communication (websites, social media platforms, design tools and more)

Bonus materials includes:

- Receive an annual income template

- Webinar recording, slides and much more.

Interested: Click HERE to sign Up

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DFA helped with our application and after 3 attempts using the same application, we finally received $20,000.
Thank you so much for your support

TRICIABIZ

15. Constant Contact

Another email marketing tool that helps you organize your database

16. Dropbox

Everyone needs cloud storage for files that is accessible on every computer. Dropbox has made sharing data and documents with your team very easy, affordable, and convenient. Premium options are available from $9.

17. Google
Drive Email & Calendar

This has changed the way we work and the increased efficiency of teams. You can schedule meetings, save files in the cloud, share presentations, minutes and technical documents

18. Asana

Yes, you can manage your teams, keep track of your projects from the comfort of your laptop. Asana helps you prioritize, set deadlines and priorities.

19.Trello

This is also free and a great place to create a to-do-list. It is visual, and if you are a creative person like me, you may prefer it.

20. Weekly-To-Do List

Find a digital to-do list. Use this every week to achieve high productivity within your organization. Some examples include : nTask, Wunderlist, Microsoft , Todoist, TeuxDeux, Any.do ToodleDo. Habitica.

21. KeywordSpy (free):

If you write blog posts, published technical materials - check the keyword first with keywordspy.com. When writing, you want to make sure that there are many searches for the keywords that you are using in your blogs and articles. It is the first check before you start your blog to see what people are searching for, so you ensure lots of people interested in your topic!

"
''I came in contact with DFA when our organization was at its lowest and needed direction and clarity. They helped us to put things in perspective and gave us the much needed clarity . Being an active member of the inner circle has opened unimaginable doors. I was selected to attend the World Youth Forum, Became an African Changemaker and so much more. Thank you so much DFA''

22. Survey Monkey

It's now time to start thinking like your stakeholders. To do that, you must understand their frustrations and challenges are so you can help them. We use surveymonkey.com every day to get feedback from our beneficiaries. Conduct a survey today!

23. Wufoo

This is the best software to use for applications. It collects requests for strategy sessions as well as events. It can be embedded in your website and looks very professional!

24. Paystack

Paystack helps businesses in Africa get paid by anyone, anywhere in the world

25. Paypal

PayPal Holdings, Inc. is an American company operating a worldwide online payments system that supports online money transfers and serves as an electronic alternative to traditional paper methods like checks and money orders.

26. Canva

Canva is used to create photos on social media and even the website! There is a free and premium version filled with hundreds of templates and design images for each social media platform.

27. Adobe Spark

Similar to Canva, it has a few more models or style you may prefer

28. Freshbooks (varies)

One of the best cloud-based small business accounting software. Some of its features are sending invoices, tracking time, managing receipts, expenses, and accepting credit cards.

29. Quickbooks

Rumored to be one of the best. Specially designed for small organizations in mind

30. Fiverr

To delegate or outsource, start here. With as low as $5, you can have great experiences getting graphic designers or website managers to do your technical work. I know it sounds too good to be accurate, but check it out!

31. Zoom/Facebook Messenger

Can be used for webinars, live classes online meetings and more

JOIN US

At Donors for Africa, we remain the pioneer organization focused on helping nonprofits and social innovators reach their highest potential.

I radically believe that nonprofits can be around for a long time, if we simply piece the individual pieces of the puzzle holding us back together.

Through our program ''So You Want to Do Good'', we want to show you how.

Click Here to JOIN US TODAY!

CONTACT US

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